We are pleased to invite you to sponsor/exhibit/advertise at the American Dance Therapy Association (ADTA) 52nd Annual Conference in San Antonio, Texas from November 2-5, 2017 at Hyatt Regency San Antonio.

This year exhibiting at the conference allows you to display and market your products and services to the rapidly growing community of dance/movement therapists, other creative arts therapists, educators, and counselors from all over the United States and international countries. This is a perfect opportunity to show participants your resources and merchandise.

This conference is the one time in 2017 ADTA will gather at a large event. Conference participants purchase books, videos, CDs, props, and other products and merchandise, which they use both personally and professionally. Do not miss this opportunity to exhibit to an interested and enthusiastic audience.

If you wish to exhibit, please send the Exhibit Application and Agreement form with a check payable to the ADTA or scan your form and email to gloria@adta.org by August 1, 2017 or until spaces fill. You will receive email confirmation upon receipt of application and payment. Space is limited, it is important that you get your application request in early.

Sponsor a food function or a portion of one i.e., Opening Reception, Breakfast, Coffee/Tea Break or Banquet. Sponsor a tote bag or lanyard. We are also pleased to invite you to showcase your company’s products and services by donating lanyards, water bottles, pens, other items with your company’s logo. If you wish to be a sponsor please send the Sponsorship form with a check payable to the ADTA or scan your form and email to gloria@adta.org by August 1, 2017.

Advertise in our conference book which includes our conference app and ADTA website. Special instructions are listed below for your artwork and application.

Thanks for your consideration and we look forward to your support!

Sincerely,

Gloria J. Farrow
ADTA Conference Manager
10632 Little Patuxent Parkway
Suite 108
Columbia, MD 21044
gloria@adta.org
410-997-4040
Sponsorships

Sponsor a food function or a portion of one i.e., Opening Reception, Breakfast, Coffee/Tea Break or Banquet. Sponsor a tote bag or lanyard. To provide a Fabric Tote Bag, Lanyard, or Giveaway for our conference, please contact Gloria Farrow, gloria@adta.org

A limited number of Conference Sponsorships are available. Sponsorship Packages can be customized to fit your company's needs.

Why should I sponsor? Set your business apart from the others, enhance your awareness and visibility, stimulate sales and increase brand loyalty.

Sponsorship Levels are:

- Zumba – over $5000
- Salsa - $3000 - $4999
- Tango - $1000 - $2999
- Waltz – under $1000

All sponsors will have recognition in the ADTA conference book, featured as a conference sponsor on ADTA website, conference app, signage to be displayed at conference, badge ribbons identifying as a sponsor, and verbally recognize sponsors in plenaries.

For all questions, please contact Gloria Farrow gloria@adta.org

• Check (payable to ADTA) or
• Credit Card (MasterCard, Visa or Discover)

Cardholder’s Name:

• Account # Expiration Date: Security Code:

• Signature:

• ******************************************************************************

Please make checks payable to the American Dance Therapy Association (ADTA) and return this page with your payment ADTA 10632 Little Patuxent Parkway Suite 108 Columbia MD 21044 or scan this page and email to gloria@adta.org or call the ADTA office to pay by credit card 410-997-4040.
To Place an Ad in our Conference Program Book:

To request advertisement space in the conference program book please see the Application for Advertising form. Deadline for placing an ad in the conference program book is **August 1st**. Costs are listed below:

- Full Back Page Outside Cover (Color only) $775
- Full back inside cover ad (Color only) $675
- Full front inside cover ad (Color only) $675
- Full page ad ($550)
- ½ page ad ($400)
- ¼ page ad ($250)
- Color Ad is available for an additional fee of $125

**DIRECTIONS:** Fill out the application below and mail it to ADTA at 10632 Little Patuxent Parkway, Suite 108, Columbia, MD 21044 with a check made out to ADTA for the correct amount or credit card information (see below). In addition, email the ad file (in JPEG format) to Gloria Farrow gloria@adta.org.

**DEADLINE:** Send in application, check or credit card information, and email ad no later than **August 1, 2017**.

**Application for Advertising in ADTA 2017 Conference Brochure (ads will also be included on ADTA website in the Conference area and on the Conference App as soon as we receive them)**

- Name or Company Name: ______________________________________________________
- Address: __________________________________________ City: __________________________
- State: _____
- Zip/Postal Code: __________ Country________________________
- Phone: __________________________ E-mail: ___________________________________
- Special Instructions for your Ad: ____________________________________________

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<td>Full Page (7 ⅝” x 9 ¼”)***</td>
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<td>½ Page (7 ¼” x 4 ⅝”)***</td>
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- Check (payable to ADTA) or
- Credit Card (MasterCard, Visa or Discover) Cardholder’s Name:
  - Account #
  - Expiration Date:
  - Security Code:
  - Signature:
  - *********************************************************************************
Conference Dates: November 2-5, 2017  Exhibit Dates: November 2, 3, 4, Exhibit Information

- Exhibits located in close proximity to the meeting rooms
- Exhibit times: Thursday, Friday, and Saturday 9:00 am– 4:00 pm (set up time 7:00 – 9:00 am)
- **Deadline for exhibit table registration is August 1, 2017 or until spaces fill.** Due to limited spacing, it is important that you get your application request in early.
- You will receive email confirmation upon receipt of application and payment. I will also send specific shipping directions when I receive your registration.
- Liability – the exhibitor agrees to make no claim for any reason whatsoever against the American Dance Therapy Association, Hyatt Regency San Antonio or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees.
- Damage to Property – Exhibitors are liable for any damage caused to building floors, walls, columns, tables, or to any other exhibitor’s property. Exhibitors may not apply paint, lacquer, adhesive, tape, or any other coating to building columns, floors, or walls.
- Fire, Health and Safety – the exhibitor agrees to accept full responsibility for compliance with local, city, and state health and safety ordinances regarding the installation and operation of equipment. The necessary fire precautions will be the responsibility of the exhibitor.

(Please Print) COMPANY NAME______________________________________________________
ADDRESS________________________________________________________________________
CITY___________________________STATE_______________ZIP CODE_________________
REPRESENTATIVE’S PHONE: CELL________________________
COMPANY CONTACT NAME and email: ________________________________________________
PRODUCTS/SERVICES____________________________________________________________
Power Outlet needed?   Yes_________ No_________
Will exhibit be staffed or display only?  Check one _____Staffed _____Display only
Representative(s) for Vendor Name Badges ______________________________________________

Eligible Exhibits – The Annual Conference Committee reserves the right to determine the eligibility of any company or product for inclusion in the conference.

**To Reserve Exhibit Tables** (institutions/universities must be an ADTA Institutional Member to receive member rate):

- **Display only Tables:**
  - **Current ADTA Member:** One Table - $200. Two Tables - Total $300
  - **Non-ADTA Member:** One Table – Total $300. Two Tables - Total $400.
- **Staffed/Manned Tables:**
  - **Current ADTA Member:** Total $300. Two Tables – Total $500
  - **Non-ADTA Member:** One Table – Total $400. Two Tables – Total $600.

____Check (payable to ADTA) or
____Credit Card (MasterCard, Visa, Discover) Cardholder’s Name:
Account # ___________________________ Expiration Date ___________ Security Code ___________

Signature:

Exhibitors Acceptance:
I, the duly authorized representative of the firm name above, subscribe and agree to all terms and conditions contained in the Exhibitors Information and Regulations. ADTA reserves the right to refuse this application for any reason. Space will be allotted on a first come, first served basis:
Signature_____________________________ Date____________________________